



Matt Finlay
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SUMMARY

I am a designer, writer, and artist building visual and literary narratives for brands, ideas, initiatives, and individuals. See my portfolio at <http://mattfinlay.info>

WORK EXPERIENCE

Vysk Communications – San Antonio, TX

SENIOR DESIGNER (2016-) Supervised creative team for mobile security hardware startup. Built brand guidelines, wrote sales and marketing copy, produced videos and motion graphics, worked on app UI/UX and microanimations, implemented design automation, created successful submissions for industry awards, executed product photoshoots & high-end retouching, created technical vector illustrations in isometric style, created infographics and presentations for VIP clients/investors.

GRAPHIC DESIGNER (2015-2016) Designed luxury- and standard-tier packaging for Vysk hardware products, laid out sales/marketing collateral, designed quick start guides, used 3D programs to model products in virtual contexts, created web design comps, maintained corporate website, built HTML email templates and campaigns, built digital typefaces, worked on high-end retouching for lifestyle photo shoots.

Toolbox Studios – San Antonio, TX

DESIGN INTERN (2011-2013) Created web design comps for corporate site refresh, contributed design and writing for children's book iPad app ("Noah's Ark"), contributed design for book and newspaper layouts (including *Wall Street Journal Classroom Edition*), created custom typefaces.

Carnegie Mellon Press – Pittsburgh, PA

BOOK DESIGN INTERN (2013-14) Designed three poetry books.

Tepper School of Business – Pittsburgh, PA

TEACHING ASST. (2013-2014) for two courses over 3 semesters. Led weekly lab sessions to teach InDesign and Photoshop. Coordinated production and design of textbooks containing students' final research papers.

EDUCATION

Carnegie Mellon University

BACHELOR'S DEGREE (2014) in creative writing; minor in history. Dietrich College honors & University honors. Final QPA: 3.9.

PROFESSIONAL & SCHOLARLY

Mars City Design

COMPETITOR (2016-17) Participated in international competition to design a Martian colony. Awarded second place in Architectural design category.

Our Pittsburgh Constellation

DESIGNER/COLLABORATOR (2015-) Designed website & campaigns for Pittsburgh-area astronomy community outreach group.

Carnegie Mellon Astronomy Club

PRESIDENT (2011-14) Led organization, officers and brand.

Oakland Review Literary Journal

EDITOR-IN-CHIEF (2012-13) Led production of literary journal.

Sigma Tau Delta

VICE PRESIDENT (2012-13) Managed English Honor Society.

SKILLS

Layout / illustration for print & online media. Creative and professional writing, editing. Highly proficient in Adobe InDesign, Illustrator, Photoshop, Lightroom, After Effects, Premiere Pro, Sketchup, Blender. Experienced in web design, HTML/CSS, Foundation framework, email design, & photography (Canon).

AWARDS

Mars City Design Award – 2nd place, Architecture (2017)

Nagin Award – Best Undergraduate Honors Thesis (2014)

Outstanding Student Organization Leader (2014)

Adamson Award – poetry (2013)